



## Acsenda School of Management's FITTskills Equivalency Chart

Acsenda School of Management (ASM) is in partnership with the Forum for International Trade Training (FITT), a not for profit organization dedicated to providing international business training, resources and professional certification to the CITP (Certified International Trade Professional) designation. In order for Acsenda International Business Management (IBM) graduates to pursue additional career building opportunities, it is in the best interest of our students to take part in the FITT professional designation program when they sign up for the IBM concentration.

Upon successful completion of the Acsenda IBM concentration, students will be awarded a BBA degree and are eligible to write two FITT Online Examinations (IMES\* and GVC\*). Students passing the two Exams (65%) will be awarded a FITT Diploma and are qualified to apply for the CITP designation, after getting one year of relevant work experience in international business management.

A CITP designation is a proof of achievement in the core competencies essential to international business. It is a proof of affiliation with the only organization with an international business program and professional designation endorsed by the World Trade Centers Association and the Canadian government, see [www.fitt.ca](http://www.fitt.ca).

Code	ASM IBM Concentration Courses	FITTskills, Edition 7.1
BADM322	Business & Marketing Research	FIT – Feasibility of International Trade
BMRK433	International Marketing Management	ISM – International Sales & Marketing
BIBM331	International Trade Management	PSGM – Products & Services for a Global Market
BIBM 332	International Finance	ITF – International Trade Finance
BIBM432	Supply Chain Logistics	GVC* – Global Value Chain
BIBM490	Global Business Strategy	IMES* – International Market Entry Strategy